

## HERITAGE EVENTS AND CELEBRATIONS FUND APPLICATION SCORING RUBRIC

CRITERIA	SCORE OF 5	SCORE OF 3-4	SCORE OF 1-2	SCORE OF 0
<b>IMPACT</b>	Project will <b>profoundly</b> impact the celebration of heritage in Douglas County. Project has a <b>broad</b> and <b>significant</b> benefit to either specific communities or the public.	Project will have <b>some</b> impact the celebration of heritage in Douglas County. Project has a <b>narrower</b> scope but will have <b>some</b> benefit to either specific communities or the public.	Project will have <b>little</b> impact the celebration of heritage in Douglas County. Project has a <b>limited</b> benefit to either specific communities or the public.	Project has no demonstrated impact or benefit to heritage celebration in Douglas County.
<b>COMMUNITY INVOLVEMENT AND ACCESS</b>	Project engages and is <b>fully accessible</b> (within reason) to Douglas County residents and visitors. Offers <b>comprehensive and diverse</b> opportunities for community building and engagement with heritage themes. Event planning and execution is <b>led</b> by members of the community in which the project hopes to serve.	Project engages and is accessible to Douglas County residents and visitors. Offers <b>some</b> opportunities for community building and engagement with heritage themes. Event planning and execution <b>includes some</b> members of the community in which the project hopes to serve.	Access and community involvement are <b>limited</b> for this project. There may be some opportunity for community building and engagement with heritage themes, but these plans are <b>less specific</b> or <b>unconvincing</b> .	No demonstration of community involvement and access to this event.
<b>FEASIBILITY</b>	Event has <b>exceptional</b> leadership, <b>strong</b> community buy-in, and <b>notable</b> external supports to effectively and efficiently produce the event each year.	Event has <b>stable</b> leadership, is <b>welcomed</b> by the community, and <b>some</b> external supports are available to produce an event each year.	Event may have <b>gaps</b> in sustained leadership, may <b>not be well-known</b> in the community, or may have <b>limited</b> external supports which may make producing the event each year challenging.	Event is not feasible, or insufficient information is available to appropriately gauge feasibility.
<b>BUDGET</b>	<b>Logical</b> and <b>strong</b> alignment between event budget, goals, and activities. Demonstrates a <b>clear</b> and <b>complete</b> project plan and budget.	<b>Some</b> alignment between event budget, goals, and activities. Demonstrates a <b>general</b> project plan and budget, deficiencies or overestimations exist within tolerable range.	<b>Minimal</b> alignment between event budget, goals and activities. Project plan and budget are <b>unclear</b> and may lack sufficient detail.	No alignment between event budget, goals and activities.